

# SPONSORSHIP

| Category                                                     | Gold    | Silver | Bronze | Venue   | Plenary Session | Virtual Session |
|--------------------------------------------------------------|---------|--------|--------|---------|-----------------|-----------------|
| 1 VIP seat on Day 1                                          | 1       | -      | -      | 1       | -               | -               |
| Sponsorship amount (RM)                                      | 60,000  | 30,000 | 15,000 | 75,000  | 15,000          | 5,000           |
| Maximum number of sponsors                                   | 1       | 5      | -      | 1       | -               | -               |
| Logo on conference opening and closing backdrops             | Yes     | -      | -      | Yes     | -               | -               |
| Logo on opening digital slide for all conference sessions    | Yes     | Yes    | -      | Yes     | -               | -               |
| Special mention in any media release                         | Yes     | -      | -      | Yes     | -               | -               |
| Bunting at plenary session                                   | 3       | 2      | 1      | 3       | 4               | -               |
| Entrance signage in virtual session                          | Yes     | -      | -      | Yes     | -               | Yes             |
| Advertisement in commemorative booklet                       | 2 pages | 1 page | 1 page | 2 pages | 1 page          | 1 page          |
| Advertisement in CREAM e-magazine                            | 2 pages | 1 page | 1 page | 2 pages | 1 page          | 1 page          |
| Insert in conference delegate bag                            | 2       | 1      | 1      | 2       | 1               | -               |
| Logo on conference programme board                           | Yes     | Yes    | Yes    | Yes     | Yes             | Yes             |
| Logo on conference website                                   | Yes     | Yes    | Yes    | Yes     | Yes             | Yes             |
| Logo in commemorative booklet                                | Yes     | Yes    | Yes    | Yes     | Yes             | Yes             |
| Complimentary delegate pass (Day 1)                          | 15      | 10     | 5      | 20      | 5               | -               |
| Complimentary delegate pass (virtual on Day 2 & 3)           | 30      | 20     | 10     | 30      | -               | 10              |
| Complimentary pass for CREAM webinar (every quarter of 2027) | 20      | 10     | 5      | 20      | -               | -               |

## MAXIMIZE YOUR VISIBILITY!

CIC 2026 gives sponsors high visibility among Malaysia’s top contractors, engineers, and industry stakeholders, with media and digital publicity highlighting your brand at the forefront of construction, digitalisation, and sustainability.

## CONFIRMATION OF SPONSORSHIP

Secure your sponsorship by contacting the secretariat at [cic@cream.my](mailto:cic@cream.my) or directly contact Ir. Ts. Dr. Hj. Mohd Khaiolden Ghani (Chairman of CIC2026) or Mr. Ahmad Shahir (Secretary) via email at [khaiolden@cream.my](mailto:khaiolden@cream.my) or [shahir@cream.my](mailto:shahir@cream.my).